

43344

IV SEMESTER BBA EXAMINATION JULY/AUGUST 2023

SCHEME: SEMESTER – CBCS

010

BBA

ORGANISATIONAL BEHAVIOUR

Time: 03 Hours

Max Marks: 80

Instructions to candidate: Answer all parts.

PART - A

I Answer any Two questions. 15 marks each. 2x15=30

- 1) Define Organisational Behaviour . Discuss the challenges and opportunities for Organisational Behaviour.
- 2) Define Personality? Explain the determinants of Personality.
- 3) What are the reasons for intergroup conflicts? Suggest strategies to resolve them.
- 4) Discuss the meaning and implications of Emotional Intelligence.

PART - B

II Answer any three questions. 10 marks each. 3x10=30

- 5) Explain historical development of Organisational Behaviour in detail.
- 6) What is motivation? Explain theory X and Y.
- 7) Explain the nature and types of conflicts.
- 8) Explain Attitude and explain the Components of Attitude.
- 9) Explain the influence of Power and Politics on behaviour.

PART - C

III Answer any Four questions. 5 marks each. 4x5=20

Write short notes on

- 10) Principles of Organisational Behaviour.
- 11) Personality traits.
- 12) Relationship management.
- 13) Transactional leadership.
- 14) Managerial Grid.
- 15) Fiedler's model.

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