

42243



III SEMESTER BBA EXAMINATION – MARCH / APRIL - 2022

SCHEME: SEMESTER – CBCS

053

BBA

MANAGEMENT INFORMATION SYSTEM

Time: 03 Hours

Max Marks: 80

PART - A

I Answer any Two questions. 15 marks each: 2x15=30

- 1) Explain the need and significance of MIS.
- 2) What are the different types of information systems required for various levels of management?
- 3) What is IOT? Explain its business Application.
- 4) What are the steps involved in developing an information resource management (IRM)?

PART - B

II Answer any Three questions. 10 marks each: 3x10=30

- 5) Describe the structure of MIS.
- 6) List out the differences between data and information.
- 7) Explain the various stages of Evolution of MIS?
- 8) What is ERP and Explain the business applications of ERP.
- 9) Write Short Notes on Tally & its Business Applications.

PART - C

III Answer any Four questions. 5 marks each: 4x5=20

- 10) Briefly list out the operating elements of MIS.
- 11) Explain the value of information in decision making.
- 12) Explain the concept of block chain.
- 13) What do you mean by system analysis?
- 14) Write a note on DSS.
- 15) What is artificial intelligence?

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